

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12130

Invoice #	129844-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	129844
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	13	Good Day 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	1:00	6:39 AM	KFT1201H	\$1,710.00		1
10	13	M-F 4p-5p	4p-5p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	1:00	4:23 PM	KFT1201H	\$1,170.00		1
14	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	1:00	6:22 PM	KFT1201H	\$2,160.00		1
18	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	1:00	10:29 PM	KFT1201H	\$3,780.00		3
19	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	1:00	10:43 PM	KFT1201H	\$3,060.00		4

Aired Spots

5

Gross Total **\$11,880.00**Agency Commission **\$1,782.00**Net Amount Due **\$10,098.00**Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.